



Premium Building Products  
That Protect

## **New High Performance Roofing Underlayment with 18 Month Exposure Now Offered by Protecto Wrap**

*Unprecedented Exposure Time Coming To The Aid of Builders and Contractors  
in the Hurricane-Ravaged Gulf Coast*

Denver, CO — Protecto Wrap Company, a leading manufacturer of waterproofing membranes, has just launched a new high performance roofing underlayment that is coming to the rescue of many homes and businesses in the Southern United States that have been devastated by the recent surge of hurricanes.

In addition to being a lightweight, rubberized asphalt sheet waterproofing underlayment that is ideal for a number of applications, Rainproof 60 Plus boasts a major advantage in its unheralded exposure time. While other roofing underlayments in the market offer a 60 to 90 day UV exposure time before the roof has to be covered, Rainproof 60 Plus affords roofers and building professionals up to 18 months exposure before a roof must be put down. And nowhere is that being put to better use than in the Gulf States.

As homeowners and businesses scramble to rebuild and fix repairs to their wind-torn roofs, they are facing a shortage of traditional concrete tiles to do the work. Builders are finding that concrete manufacturers are backlogged due to the catastrophic events that have unfolded, and that the standard lead-time for materials is roughly five months.

Protecto Wrap is happy to offer their Rainproof 60 Plus as a solution to the “sea of blue tarps” dotting the landscape, according to John Hopkins, President and Owner of Protecto Wrap. With Rainproof 60 Plus, roofs can be properly and professionally covered to bring damage under control and to eliminate any potential threats down the road—for up to 18 months!

“It’s a roof in and of itself,” says John Hopkins, “and offers peace of mind to contractors who now don’t have to worry about finishing the roof by a certain time.” In Florida, certain builders have been given rolls of Rainproof 60 Plus to try out and not surprisingly; Rainproof 60 Plus is being positively embraced. Unlike other roofing underlayments comprised of glass mats that are susceptible to breaking down, Rainproof 60 Plus is internally reinforced with a strong, non-woven polyester fabric. Protecto Wrap has also manufactured the product with twice as much resin as Rainproof 60 Plus’s competition for increased tensile strength.

The top of Rainproof 60 Plus consists of a white reflective fabric for added footing safety, making it a very walkable underlayment. This surface also helps reduce heat on the roof deck and provides long-term UV protection. The bottom of the sheet has a removable release film for ease of application. Installation of the high performance roofing underlayment can be carried out on any exterior grade solid sheathing normally used for roof decking from 2" to 12" roof pitches.

Building professionals will also like the fact that Rainproof 60 Plus can be installed with spray foam instead of nails or fasteners to hold the roof tiles in place. In fact, it is one of only two roofing underlayments approved by leading spray foam manufacturers for roofing installations. Rainproof 60 Plus meets Miami-Metro Dade County Building Code approval (the strictest wind code in the nation) and has the highest wind uplift results as tested by their Product Control Division. Featuring a "zip-strip" technology, Rainproof 60 Plus is also self sealing around the fasteners and is fully self adhering to the roof deck. Another benefit to Rainproof 60 Plus is that professionals can re-roof right over the existing Rainproof product without having to remove the original layer of underlayment. To cover existing Rainproof, the surface must be primed with Protecto Wrap's #100 Primer prior to installing the new layer of Rainproof 60 Plus.

Rainproof 60 Plus meets and exceeds all ICC codes and is available nationwide in three different roll sizes: 30" x 50'; 36" x 50'; and 60" x 50'. Rainproof 60 Plus comes with a 10-year material guarantee.

*Protecto Wrap Company has been manufacturing waterproofing membranes since 1952 and has built a sound reputation for producing the highest quality materials available on the market today. Their peel and stick waterproofing systems are used to waterproof and weatherproof residential and commercial buildings from the footing of the foundation to the peak of the roof. Their extensive line of products include rubberized asphalt, butyl and pressure sensitive adhesives on all their flashing and waterproofing membranes. Visit their new website at [www.protectowrap.com](http://www.protectowrap.com).*

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*\* A digital version of this release and high resolution photography is available upon request.*