



Premium Building Products  
That Protect

## **Protecto CMU100 Water Resistant Coating**

*Protecto Wrap Introduces Water Resistant Liquid Membrane for Masonry*

Denver, CO — Protecto Wrap Company, manufacturer of premier waterproofing and energy saving building products, has introduced Protecto CMU 100, a water resistant coating for application to concrete and masonry.

Protecto CMU100 Water Resistant Coating is an alternative material to sheet membrane products. Protecto CMU100 is an advanced hybrid acrylic polymer blended coating that is specifically designed for the demanding requirements of weather and water resistant coatings. Besides its strong moisture resistant properties, Protecto CMU100 provides a flexible and breathable membrane coating.

Protecto CMU100 is approved as a water resistant membrane coating for all types of above and below grade concrete, masonry block, pre-cast and poured foundation walls, window and door openings, OSB, plywood and vertical or horizontal substrates. This new liquid membrane product has already seen success in applications for residential and commercial construction.

Protecto CMU100 may be applied with a brush, roller or airless sprayer without dilution. No primer is required and a one coat 30 mil wet application is all that is necessary. Coverage is approximately 60 square feet per gallon depending on the porosity of the substrate and climate conditions.

Protecto CMU100 Water Resistant Coating can be applied directly to block walls after the mortar joints have taken their initial set. CMU100 Water resistant Coating can be applied to poured concrete walls after the forms have been removed.

Protecto CMU100 Water Resistant Coating helps keep moisture from entering the structure's foundation and reduces potential mold growth. Protecto CMU100 Water Resistant Coating can be applied directly to damp walls or directly over high PH substrates. This odorless liquid membrane dries tan and can be painted any color.

To find out more about how Protecto CMU100 can help preserve your building project or find a dealer close to you, contact Protecto Wrap at 800-759-9727.

*Protecto Wrap Company has been manufacturing waterproofing membranes since 1952 and has built a sound reputation for producing the highest quality materials available on the market today. Their peel and stick waterproofing systems are used to waterproof and weatherproof residential and commercial buildings from the footing of the foundation to the peak of the roof. Their extensive line of products include rubberized asphalt, butyl and pressure sensitive adhesives on all their flashing and waterproofing membranes. Visit their new website at [www.protectowrap.com](http://www.protectowrap.com).*

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*\* A digital version of this release and high resolution photography is available upon request.*